

BRAZILIAN RENEWAL

ULTRA STRENGTH KERATIN SMOOTHING TREATMENT

KERATHERAPY BRAZILIAN RENEWAL is the most advanced keratin smoothing treatment available today. Especially effective on hair that is coarse, unruly, extremely curly or very resistant.

FEATURES

- Maximum amount of curl reduction possible on all hair types without breaking bonds
- Delivers long-lasting nourishment and protection for up to 12-16 weeks
- Amazing shine and “no-frizz” smoothing for all types of hair
- Humidity protection
- Faster blow dry and finishing
- Lower cost per application than all of our major competitors
- Up to 75% less fumes than most competitors
- Safe for color-treated hair
- No wait time, clients can shampoo same day!



KERABOND TECHNOLOGY

Combines the benefits of keratin with proteins, amino-acids, nutrients and natural ingredients resulting in strong, healthy hair that is frizz-free, shiny, smooth, manageable, and resistant to humidity.



ALOE BARBADENSIS LEAF JUICE EXTRACT

Saturated with essential vitamins and minerals that restore moisture



GLYCERIN

Holds and retains moisture



HYDROLYZED COLLAGEN

Increases elasticity, strengthens and promotes growth



SILK AMINO ACIDS

Penetrates and strengthens damaged hair



PROTEIN COMPLEX

(Hydrolyzed Silk, Soy, Rice & Wheat) Strengthens hair and seals cuticle. Improves elasticity and increases shine, eliminates static and improves combability



ORGANIC COMPLEX

(Linseed Oil, Safflower Oil, Shea Butter and Green Tea) antioxidants, moisturize soother and protect hair